



Cookie policy

This cookie policy is intended as an integral part of RdCom's Privacy Policy, which can be consulted at the following link: <https://rdcom.com/it/privacy-policy/>

Normative references: Legislative Decree 69/2012, Legislative Decree 70/2012; EU Directive 2002/58 EC; Provision of the Data Protection Authority – “Simplified procedures for information and acquisition of consent as regards the use of cookies” dated 8 May 2014 – [web doc no. 3118884].

Websites as well as other products and web services offered by RdCom. use cookies and similar technologies to guarantee the correct functioning of the procedures and improve the experience of using online applications.

1. What Cookies are and why they are used.

A cookie is a short string of text (letters and / or numbers) sent to the browser and saved on the user computer or mobile device, every time the user visits a website or uses other products and web services. The cookies stored on the user computer cannot be used to attract any data from your hard disk, transmit computer viruses or identify and use the user E-mail address. Each cookie is unique in relation to the browser and device used. There are other similar technologies such as pixel tags, web bugs, all forms of local storage introduced with HTML5 and other similar technologies with the same function as cookies. In this document the term "cookie" is used to describe all the technologies that collect information in this way.

2. Types of Cookies.

The cookies used by RdCom for the purposes mentioned above are the following:

Technical Cookies

Cookies are necessary for browsing or to provide a service requested by the user. They are not used for other purposes and are normally installed directly by the website owner.

Without using these cookies, some operations could not be performed or would be more complex and / or less secure.

Profiling Cookies

Cookies are used to improve the relevance of our advertising messages, both on our website and on other websites used by this site to convey our advertising messages. Our advertising communication policy is designed to provide you with relevant messages based on your previous visits to our site, the pages you have visited most frequently and other data relating to how, for example, you use our products and / or services.

Third Parties Cookies

We can allow our partners to use cookies on this site or on other products and web services for the same purposes as described above. We can also allow service providers acting on our behalf to use cookies for the purposes indicated above.

The following is a list of the cookie suppliers, with reference to specific links to their privacy policy:

Google Analytics

<http://www.google.com/policies/technologies/cookies/>

business messaging

R&D Communication S.r.l.

Via dei Castagni, 9 - 37141 Verona – Montorio
Tel 0458841199 - Fax 0458841224

www.rdcom.com - support@rdcom.com

CF e P.Iva 03269830232

Codice Destinatario (SDI): USAL8PV





<https://policies.google.com/technologies/partner-sites?hl=it>

Facebook

<https://it-it.facebook.com/policies/cookies/>

3. Manage preferences.

Most browsers allow the user to manage cookie preferences. The user can set the browser to refuse cookies or to delete only some of them. In the same way the user can disable the use of cookies, he/she can disable other similar technologies.

The following links show how the user can set preferences on commonly used browsers:

- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Chrome](#)

Please remember that if you choose to block the receipt of cookies, this may compromise or obstruct the proper functioning of the site..

The third-party service we use to track site-related activities, for example by placing cookies is Google Analytics. If the user does not want Google Analytics to collect and use the information, it is possible to install an opt-out in the browser. For more information, see this link <https://tools.google.com/dlpage/gaoptout>.

4. Other Information

For more information on the use of cookies and how to block them, you can visit the following sites:

- [Garante per la privacy](#)
- www.allaboutcookies.org
- www.youronlinechoices.eu
- www.aboutads.info/choices/

5. References and Contacts

For any questions or note on the use of cookies, you can write to privacy@rdcom.com , dpo@rdcom.com .

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